



Southwest Learning Summit 2015

Exhibitor Sponsor Benefits

Benefits	Platinum Sponsor \$3000	Gold Sponsor \$1500	Standard Exhibitor \$750
Booth*	√ - Double	√ - Standard	√ - Standard
Booth staff – includes meals and admission to breakout sessions*	√ - 4	√ - 2	√ - 2
Event Registration	4 guests	2 guests	
Chapter memberships	4 – Transferable	2 - Individual	ATD Dallas Membership renewal discount for exhibitor staff
Sponsor speak for 2 minutes	√		
Sponsor recognized in opening remarks	√	√	
Inclusion in Printed Program	√ - Full Page Advertisement	√ - Half Page Advertisement	√ - Inclusion in program list of exhibitors
Promotional material (1 piece) to attendees in Conference Tote bag	√	√	
Sponsor logo on website	√ - Premium location	√	
Advertisement on website	√ - Until end of year	√ - 3 month	
E-Blast – logo announcing exhibitors	√	√	√
Use of ATD Dallas Logo on website	√	√	
Logo in PowerPoint at event	√	√	√

*All exhibitor booths are 10'x10', carpeted, with table, 2 chairs, and electricity. Optional equipment is available through Plano Centre.

*Limit of 2 people per booth included – additional booth personnel must register as an attendee.

*Exhibitors may provide giveaways (non-food) and drawings for prizes.



For more information, please contact sponsorship@tddallas.org or call Tracy Oosterman at 404-803-0020.