

Southwest Learning Summit 2017

Sponsor Pricing & Benefits



Benefits	Platinum Sponsor \$3000	Gold Sponsor \$1750	Bronze Sponsor \$1000
Booth size*	√ - Double	√ - Standard	√ - Standard
Booth staff – includes meals and admission to breakout sessions*	√ - 4	√ - 2	√ - 2
Guest registration for event	4 guests	2 guests	
Chapter memberships	4 – Transferable	2 - Individual	Renewal discount for exhibitor staff
Logo in PowerPoint at event	√	√	√
Logo included in chapter email announcing sponsors	√ (priority placement)	√	√
Logo on ATD Dallas chapter website	√ - Homepage, event page, sponsor page	√ - Event page and sponsor page	√ - Sponsor page
Promotional material (1 piece) to attendees in conference bag	√	√	
Recognition in opening remarks	√	√	
Advertisement on website	√ - Until end of year	√ - 3 month	
Advertisement in printed program (horizontal)	√ - Full Page Advertisement	√ - Half Page Advertisement	√ - Inclusion in program list of exhibitors
Use of ATD Dallas Logo on website	√	√	
Logo included on conference bag	√		
Sponsor introduction of keynote speaker	√		
Preferred seating in main event room	√		

*All booths are 10'x10', carpeted, with table, 2 chairs, and electricity. Optional equipment is available through venue.

*Limit of 2 people per booth included – additional booth personnel must register as an attendee.

*Giveaways (non-food) and drawings may be provided to attendees.

For more information, please contact sponsorship@tddallas.org or call Tracy Oosterman at 404-803-0020.

Ask about saving 15% when sponsoring SWLS and AXIS at the same level.