



AXIS Awards Sponsorship Levels

Register as a Sponsor for the AXIS Awards, one of ATD Dallas’s Signature Events! Sponsorship of this annual event can help you to build brand awareness while connecting, engaging, and networking with learning and talent development professionals throughout the Dallas Fort-Worth Metroplex.

ATD Dallas strives to maximize the return of our sponsors' investment to create a solid partnership for both parties. For more information, reach out to either axis@tddallas.org or sponsorship@tddallas.org.

Benefits for our AXIS Awards Sponsors		Silver \$750	Gold \$1200	Platinum \$2500
Before the Event	Logo on AXIS Awards Website	✓	✓	✓
	Logo in AXIS Award Chapter Emails & Social Media	✓	✓	✓
	“AXIS Awards Sponsor” Social Media Graphic Provided	✓	✓	✓
	Ad Posted on tddallas.org Homepage (up to 160x300px)			6 Months
During the Event	Complimentary Event Registration	2 Guests	4 Guests	8 Guests (1 Table)
	Logo in Printed Program/Materials	Small Logo	Small Logo	Large Logo
	Logo in Event Presentation	✓	✓	✓
	Verbal Recognition from the Emcees	✓	✓	✓
	Short Presentation by Company Representative			✓