



## ASTD Southwest Learning Summit- Sponsor Levels

Benefits	Platinum	Gold	Silver
	\$5000	\$2500	\$1500
Exclusive	✓ - 1 only		
Sponsor logo on website	✓ - Premium location	✓	✓
Banner on website	✓ - until end of year		
Advertisement on website		✓ - 3 month	
E-Blast advertisement – all e-blasts	✓ - until end of year	✓ - 3 month	
Event E-Blast - Logo and recognition	✓	✓	✓
Use of Dallas ASTD Logo on website	✓	✓	✓
Chapter memberships	5 – Transferable	2 – Individual	2 - Individual
Event registration	5 guests	2 guests	
Advertisement in Printed Program	✓	✓	✓
Logo in PowerPoint at event and signage	✓	✓	✓
Sponsor speak for 2 minutes at start of meeting	✓		
Sponsor recognized in opening remarks	✓	✓	✓
Booth – with priority of selection before exhibitors	✓ - double	✓ - corner	✓ - inline
Booth staff - includes meals, keynote, and complimentary admission to breakout sessions	✓ - 4	✓ - 2	✓ - 2
Option to distribute promotional material (1) to attendees in Conference Tote bag	✓	✓	✓



## ASTD Southwest Learning Summit- Exhibitor Levels

Benefits	Premium	Standard
	\$800	\$500
Exhibitor logo on website	✓	✓
Advertisement on website	✓	
Exhibitor Logo on eBlast announcing exhibitors	✓	✓
Advertisement on EBlast announcing exhibitors	✓	
Inclusion in program on list of exhibitors	✓	✓
Advertisement in printed program	✓	
Booth – in-line	✓	✓
Priority selection of exhibitor booth location (after sponsors)	✓	
Meals, keynotes, and complimentary admission to breakout sessions for exhibitor staff*	✓	✓
Dallas ASTD Membership renewal discount for exhibitor staff	✓	✓

\*All exhibitor booths are 10'x10', carpeted, with table, 2 chairs, and electricity. Optional equipment is available through Plano Centre.

\*Limit of 2 people per booth included – additional booth personnel must register as an attendee.

\*Exhibitors may provide giveaways (non-food), and drawings for prizes

**For more information, please contact [tracy@onemoresponsor.com](mailto:tracy@onemoresponsor.com) or call Tracy at 404-803-0020.**